

# | PUBLICATIONS

The OTA has two publications: the annual Membership Directory, and the Oklahoma Motor Carrier Magazine.

Oklahoma Motor Carrier Magazine is produced quarterly and mailed directly to members and statewide associations. Throughout the year, the publication is used to promote our industry through events and community outreach programs.

Printed/Mailed: 700 | Readership Quarterly: 5,350

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## OKLAHOMA MOTOR CARRIER MAGAZINE

FREQUENCY	1X	4X	8X
Full Page	\$685	\$625	\$575
Half Page Horizontal	\$350	\$325	\$300
Quarter Page	\$300	\$250	\$235
Business Page	\$200	\$150	\$140
Inside Front Cover		\$800	\$775
Center Spread		\$1,875	\$1,700
Inside Back Cover		\$800	\$775
Back Cover		\$900	\$875

### Art Deadline

Q1 Winter: March 15

Q2 Spring: June 15

Q3 Summer: September 15

Q4 Fall: December 15

### Mailed

April

July

October

January

## ANNUAL MEMBERSHIP DIRECTORY

Available through Third-Party Vendor

Pricing Available Upon Request

The directory is mailed to all OTA members and new members who join throughout the year.

Printed/Mailed: 500 | Readership: 2,750

## POSITION & PLACEMENT

An ad's preferred placement is based on current available space. If you have questions about your ad position, please contact Rebecca Chappell at (405) 525-9488 x1 or [RebeccaChappell@oktrucking.org](mailto:RebeccaChappell@oktrucking.org) for current availability.